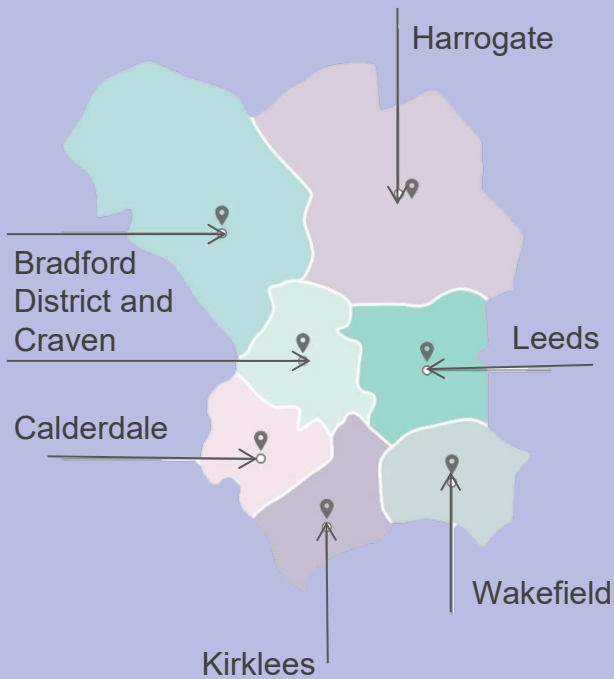


# Telling our Partnership story



## Proud to be the West Yorkshire and Harrogate Health and Care Partnership

Committed to improving the health and wellbeing of people living in:



- Working to improve people's health with and for them
- Improving people's experience of healthcare
- Making every penny in the pound count
- Working to keep people well and make life better for 2.6 million people living in West Yorkshire and Harrogate.

West Yorkshire and Harrogate Health and Care Partnership



## Carers Week 2020: Partnership pays tribute to 260,000 unpaid carers



### Our ambition

West Yorkshire and Harrogate Health and Care Partnership proudly supported Carers Week 2020 to raise awareness of the importance of unpaid carers living across the area.

The theme of this year's special week was about helping 'Make Caring Visible'. Something which has felt increasingly more important since the coronavirus outbreak. Research from Carers Week found that there are an estimated 13.6 million unpaid carers across the UK, 4.5 million of which becoming unpaid carers in a matter of weeks following the pandemic. That's estimated to be 1 in 4 of the general population.

## What we are doing

Within West Yorkshire and Harrogate, it's estimated 260,000 people are currently caring for a loved one unpaid. To celebrate Carers Week 2020 (8<sup>th</sup> – 15<sup>th</sup> June) the Partnership handed over their twitter account to publish an array of content looking to support and raise awareness for unpaid carers.

The Unpaid Carers team collated over 20 short videos highlighting the importance of this very significant week. Inspiring leaders and advocates from across Partnership shared their support and gratitude along with resources available to support unpaid carers. These including Chief Executives, GPs, VCS organisations, Programme Directors, HR Representatives, Directors of Nursing, Allied Health Professionals, NHS Improvement Leads.



A special episode of the 'Can You Hear Me' podcast was recorded themed around unpaid carers from BAME communities, and we also continued to raise awareness of the Working Carer's Passport, for those that balancing work and care and also supported the national launch of NHS England's Employer's for Carers platform and Carers' passport.

Throughout the week, we heard about the recent experiences of a local carer and the impact that Covid-19 was having on her and her loved one, and were joined by some of our trusted allies in the voluntary and community sector including Carers Resource and Touchstone. In line with Carers Week, Touchstone, a health and wellbeing charity in Yorkshire, launched their first virtual dementia cafe, and spoke about carers from BAME communities and how they and BME Dementia Service are supporting some of the 180,000 people from ethnic backgrounds that identify as being carers every year.

The videos reached in excess of 100,000 people on twitter during Carers Week alone. BBC Radio Leeds, also did a 'shout out' for Carers Week referencing some of the videos as part of #BBCMakeADifference

### Find out more:

The videos have all been made available on the WY&H Partnership YouTube Channel. [Available here](#)



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A partnership made up of the NHS, local councils, care providers, Healthwatch, community and carers organisations

July 2020

West Yorkshire and Harrogate  
Health and Care Partnership

