

# Communication and involvement principles - the way we work together



1. We will ensure that **staff and public voices** are included across our Partnership 
2. We are **ambitious** for the people we serve and colleagues we work alongside
3. We will **involve colleagues** in West Yorkshire programmes and communication activity, and work together to **reach more people**
4. We will **do once and share** to avoid unnecessary costs, duplication and effort where it makes sense to do so, and to help assure processes and quality of work across the area 
5. We will **build on existing networks** and invest in expanding their reach and impact
6. We will adopt a **fair share approach** in terms of leading work so together we can reduce duplication
7. We will develop **professional standards for communication and involvement** activity to help us share good practice 
8. We will develop a **talent and succession plan** whilst **supporting diverse recruitment**
9. We will **learn from other integrated care systems** to ensure we are the best we can be

10. We will capture good practice for **involving people who access care**, the public and carers so learning can be shared across the Partnership 
11. We will put **reducing health inequalities** at the heart of all our work and embed and address equality. We will share skills and understanding via programmes, local places and equality insight to meet people's needs
12. We will **start with what we already know** and focus our involvement work on knowledge gaps
13. We will demonstrate how our work is making a difference, reinforcing the importance of the **'you said, we did'** principle with a commitment to reflect on our work to ensure it adds value 
14. We will welcome, respect and champion **diversity of thought and new ideas**. We see diversity as strength
15. We will **prioritise access and inclusion** even when it's costly or challenging as we know we can't provide quality health services unless we reach everyone
16. We will be **supportive and kind** to one another and **treat each other with respect** 
17. This is a **true partnership**